

Sellers' Rewards (6-Month Term): (revised 4/4/2026)

Tier 3 (High Performance)

- **4 Free Ads** if seller achieves:
 - \$100,000+ in total sales*

Tier 2 (Mid Performance)

- **2 Free Ads** if seller achieves:
 - \$25,000+ in total sales* **OR**
 - 200+ items sold (each item valued at \$100+)

Tier 1 (Entry Performance)

- **1 Free Ad** if seller achieves:
 - \$10,000+ in total sales* **OR**
 - 75+ items sold (each item valued at \$100+)
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Standard Paid Advertising Rates (6-Month Term)

For Sellers who do not meet the performance thresholds:

- **2 Ad Package:** \$650 per 6 months
- **1 Ad Package:** \$350 per 6 months

*for the previous calendar year